



MISSION

"To ensure that the enormous resources within the progressive political community — human and financial — are aggregated, coordinated and applied to win elections."

Clear progressive voices are being drowned out in Washington DC these days while polls prove that a majority of Americans support the issues we stand for and reject the right-wing radicalism of President Bush and Congressional Republicans.

But it is outside of Washington, in cities and small towns across the country, where winning progressive ideas live. In off-year elections and at activist trainings across the battleground states, progressive candidates, organizers and grassroots activists are ready to make the difference in 2006.

So how do we capture this moment and create a groundswell for change? Well, America Votes has already started.

Since early 2004, America Votes has been working for progressive electoral change by building and facilitating a powerful partnership that includes the nation's largest labor, women's, choice, education, environmental and civil and human rights organizations in the country.

Combined, America Votes represents the power of over **20 million members, activists and progressive donors**. Unlike any previous effort, our historic partnership holds the power to change our political fortunes by building and maintaining a permanent infrastructure throughout the critical battleground states that is committed to informing, engaging and building lasting relationships with progressive and persuadable voters.

Today, in strategically important states across the country, America Votes is recruiting and training volunteer activists, identifying and targeting persuadable voters, reaching out to our progressive base and organizing to win elections in 2006, 2008 and beyond.

HISTORY

In 2004, the largest progressive organizations in America coordinated their vast political activities for the *very first time*. In 13 battleground states, the progressive community went to work under the banner of America Votes.

Founded to coordinate electoral programs and to maximize resources within the progressive community, America Votes partners are sharing research and polling, synchronized message strategy and collaborated in an unprecedented get-out-the-vote campaign to elect progressives up and down the ticket in 2004.

And our work achieved real results:

- ✓ America Votes and its partners trained and mobilized over 40,000 volunteers, made 100 million phone calls, sent 76 million targeted mailings and had over 5 million one-on-one conversations with voters.
- ✓ Across the nation, John Kerry received 10% more votes than Al Gore in 2000. Where America Votes coordinated voter outreach, Kerry outperformed Gore by more than 20%.

In the months after Election Day 2004, something else happened; our partners and volunteers stayed active. Having witnessed the power and potential of their shared efforts, all 30 original partner organizations recommitted to the America Votes cause and the coalition.

Today America Votes is poised for 2006 and beyond. Our coalition is stronger than ever and prepared for the work ahead. We ask you to join us.

